

About Our Technology Program



The Grinspoon Institute provides Jewish camps and other nonprofit organizations with software and support to strengthen their capacity to conduct annual and capital fundraising campaigns, communicate with constituents, and enhance alumni relations.

The available software suite includes the following menu of components:

DonorPerfect Online (DPO) – fundraising and contact management software

- Collect and organize information on donors, prospects, alumni, volunteers
- Receive and track donations and pledges
- Track all points of contact with individuals (calls, volunteer interest, event attendance)
- Link records to one another (e.g. parent–child relationships)
- Create and customize database fields for your own organization’s needs
- Merge data into letters, envelopes, labels, email messages, targeted solicitations
- Generate automatic tailored thank-you notes to donors, pledge payment reminders
- Run standard reports, or create and save your own custom reports
- Transfer multiple data sources into DPO for consistent, simplified data collection
- Migrate records annually from camper registration system to alumni database

Alumni Portal – customized web site integrated with your own existing site and DPO

- Matches the look and feel of your web site
- Directory of alumni records from DPO searchable by name or camp years
- Alumni log in to update their profile/address info, upload photos, search for friends
- Collect and process online credit card donations
- Enable online registration and payment for events
- Volunteer forms, discussion board, calendar, refer-a-friend, Mazel Tovs

Constant Contact – sophisticated communications software integrated with DPO

- Import email addresses from DPO
- Create marketing email or e-newsletters
- Track email campaigns (who received your email, who opened it and when, what links they clicked)
- Broad selection of easy-to-use templates, or create your own

Initial setup, customization, data migration, and training for DPO and the Alumni Portal are provided by SofterWare (DonorPerfect) and Grinspoon Institute Technology Program staff. Initial implementation can be completed in as little as 10 weeks with appropriate camp resource availability. Camps receive ongoing technical support from SofterWare as part of their DPO contract, and additional support through the Grinspoon Institute.

The Grinspoon Institute subsidizes startup costs for camps by reimbursing their expenses during the first three years of participation. We reimburse 75% of eligible costs in the first year, 33% in year 2, and 20% in year 3.

For more information

<http://gijp.org/services/technology.php>

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