



Camp Ramah in Wisconsin

...where the best of Jewish life meets the joy of camping

מחנה רמה בוויסקונסין

Creating a Culture of Giving

1. Yud Gimmel Project – Each year the 11, 12 and 13 year old campers are invited to participate in this project in honor of their Bar/Bat Mitzvah. A suggested gift of \$150 supports repair and maintenance of camp Sifrei Torah, including the Czech Torah rescued during WWII on permanent loan to Ramah Wisconsin.
2. Kikar Ba'lr - programs to build and strengthen Jewish community for alumni in their 20's and 30's, including opportunities to give back to Camp Ramah in Wisconsin.
3. Scholarship phone-a-thon and networking event – young alumni join board members for dinner, an update on the current scholarship needs and training to make scholarship solicitation calls. Make it a fun evening with goals, incentives and prizes. In addition to raising funds for scholarships, this is an opportunity for professional networking. The goal is to encourage as many young alumni as possible to be a part of the annual campaign.
4. Nurture the annual giving of young alumni making gifts through the phone-a-thon and guide them to an appropriate giving level.
5. At 13th year and 25th reunions solicit the group to create an aidah scholarship fund to be supported throughout their lives to honor simchas, etc.
6. Board members set an example by making a meaningful annual gift to the camp.
7. The alumni newsletter, published twice a year, provides information about the needs of the camp and solicits ongoing support.

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The Jewish Theological Seminary