

**Camp Legacy Program
2012-2014**

GRINSPOON INSTITUTE
FOR JEWISH PHILANTHROPY



Brit Kodesh Program Agreement

*“And now come, let us make a covenant together;
and let it be for a witness between us.”*

Camp xxx and the Grinspoon Institute for Jewish Philanthropy shall:

- Treat each other and donors with the utmost respect.
- Consider the well-being and interests of the donors first.
- Be confidential and not participate in *Lashon Hara* (evil speech).
- Be good listeners, responsive and inclusive.
- Recognize the importance of *Ahavat Israel* (the love of the Jewish community) and strive for the betterment of the entire camp community.
- Commit to a 3-year program together.

Camp xxx shall:

- Engage the senior professionals and a minimum of two key lay leaders to create the camp’s legacy team.
- Have the core legacy team attend all group and individual training phone calls and sessions.
- Develop a legacy giving “Action Plan” including goals, identification of prospects, timeline for solicitations, recognition and stewardship.
- Create a non-invasable endowment fund which disburses up to 5% a year.
- Place bequests and other planned gifts resulting from this program as endowment funds to be under the fiscal custodianship of an independent Jewish community financial management institution approved by GIJP.
- Establish board-approved written endowment policies and procedures.
- In the event of the camp’s closure, bequeath the endowment funds to another camping organization of the camp’s choice.
- Conform to all reporting requirements.
- Seek permission from all legacy donors for receiving communications directly from GIJP (for acknowledgement and appreciation only).

Grinspoon Institute for Jewish Philanthropy shall:

- Develop the program and curriculum, and select participating organizations.
- Offer two annual \$10,000 and one \$5,000 incentive grants, payable upon a camp’s accomplishing defined measurable goals.
- Offer high quality group and individual training seminars as well as travel stipends up to \$250 per person or \$1,000 per training.
- Guide each camp to develop an Action Plan, implement the plan and track progress.
- Provide consulting and coaching services.
- Provide templates for outreach and marketing materials.
- Use donor names, with donor approval, for communication to recognize and thank.
- Reserve the right to approve the fiscal custodian organization for endowment funds.

_____ (Sign and print name)

Camp Board Chairperson*

Camp Executive Director

GIJP Director

Date _____

Date _____

* Please attach a letter indicating Board approval of this Program Agreement.